

# Leicestershire Archaeological and Historical Society: Social Media Policy

Updated 6 March 2025

## Objectives

The objectives of LAHS's social media presence are to promote the Society's aims and activities, engaging with our membership and a wider audience to raise the profile of the Society's work.

The aim of the Society being to promote the study of history, archaeology, antiquities and architecture of the counties of Leicestershire and Rutland and to furnish suggestions for the preservation of all remains considered to be of value and importance.

## Social Media Channels maintained by the Society

- Facebook: @leicsarchandhistsoc/
- Instagram: [instagram.com/leics\\_arch\\_hist\\_soc](https://www.instagram.com/leics_arch_hist_soc)
- X :@LeicsArchHisSoc
- YouTube: <https://www.youtube.com/@leicestershirearchaeologic4509/featured>
- BlueSky: @leicsarchhissoc.bsky.social

The opening of a new social media account should be approved by the Committee.

## Content

Content is sourced primarily from LAHS events, articles and news found on our website <https://lahs.org.uk/>

Content posted, that has not been produced by LAHS should be of direct relevance to our aims and objectives and obtained from trusted sources.

For any images used from LAHS group meetings or lectures, please be mindful of ensuring that anyone depicted in them are happy to be.

Copyright must be respected and credit for sources used must be attributed. Please refer to our policy on use of images for the website if in doubt.

The Society doesn't host online discussion forums.

Any comment, response or post that could be interpreted as a slur, or as demeaning or inflammatory must be avoided and will be deleted.

# Access and Use of LAHS Social Media Accounts

Access to post on behalf of LAHS is currently as follows

Name	Committee Member?	Access
Jim Butler	Yes	Facebook, Instagram, X, Bluesky and YouTube
Helen Sharp	Yes	Facebook and Instagram
Elizabeth Tingle	Yes	X and Bluesky
Wendy Scott	Yes	Facebook

The registered user of all social media accounts is the Secretary- [secretary@lahs.org.uk](mailto:secretary@lahs.org.uk).

When posting on behalf of LAHS:

Consider before offering personal opinions either directly by commenting or indirectly by 'liking', 'sharing' or 'retweeting'. If in doubt about the Society's position on a particular issue, please speak to the Committee.

Where known, when communicating with under 18s or vulnerable adults, please follow the same safeguarding rules as for in-person interactions.

Posts and responses to comments made by members and users must be timely, professional, polite, and friendly.

For queries around content or how to respond to feedback and questions posted on social media, please refer in the first instance to the Website Manager [website@lahs.org.uk](mailto:website@lahs.org.uk). Any matters deemed critical or derogatory in nature should also be reported to the Committee.

Granting any type of access to the social media accounts remains the responsibility of the Committee.

## Changes to Policy

This policy will be reviewed and updated annually, with changes to it agreed by the Committee.